

Magic forest d.o.o.  
Braće Radića 128/A, 43290 Grubišno Polje  
OIB: 97953104218



H.E. António Guterres  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that company Magic Forest and the company project *Projekt O2* supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Magic Forest will make a clear statement of this commitment to our stakeholders and the general public. We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency and therefore commit to report on progress within one year of joining the UN Global Compact and annually thereafter according to the UN Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

The objective of our company project *Projekt O2* is in a raising awareness of the need for forest protection through socially encouraged tree planting or afforestation. This is achieved by use of our products *Koogle Earth*, *Forest in the Box* and *Seed Bombs*, as well as through educational programs. The main idea is to decrease the impact on the planet that humans have generated through our lifestyle. The first two products are made with an innovative formula that allows the individual user to grow his own tree. By doing so, an individual can contribute to reducing of our carbon footprint. *The Seed Bomb*, on the other hand, is designed for use on larger surface areas. It is a biodegradable ball containing a tree seed, intended for planting aially by drones. All seeds have a declaration of origin. Also, only indigenous and non-invasive types of seed are used. The goal of this project is to encourage socially responsible behaviour through education, product sales and project support build up from individuals, groups and companies.

Sincerely yours,

Mr. Goran Ladišić, Managing Director

**MAGIC FOREST d.o.o.**  
Grubišno Polje